



*For the Love of
Curling in the
Peace Country*



The Peace Curling Development Society (PCDS) was founded to provide local opportunities for curlers of all ages. Young children to seniors over 70 are able to develop their skill levels, to enjoy a sport they love, and to compete for curling championships.

The Peace Country has a tremendous track record of producing provincial, national, and world championship curlers. The PCDS supports the success of Peace Country curlers and clubs through skills development workshops with emphasis on the development of junior curling, and the Peace Curling Tour.

The Peace Curling Tour is unique in its interaction of age and gender, where it is not uncommon to see a team of women in their 60s compete against juvenile boys. Twenty teams of all ages and gender qualify for the Tour's annual championship held each January in Sexsmith. Qualifying cash spiels are held in 5 communities: Grande Prairie, Peace River, Slave Lake, Dawson Creek, and Fort St. John. Each season, we send over 20 Peace Country teams to participate in Alberta championships, with potential winners going on to Canadian and world championships.



The vast geographical area of the Peace Country includes 25% of BC and 30% of Alberta with over 30 curling facilities. The curling clubs are key social and recreational centres, entertaining thousands of curlers and fans in the Peace Country. The PCDS promotes the hosting of provincial qualifiers and national championships within the Peace Country. Curling is a big news item in the region, and our events are covered by 2 daily newspapers, 12 weekly papers, 18 radio stations, and 3 community TV stations, as well as through social media and CurlingZone online.

The Peace Curling Development Society offers our young people the unique opportunity to develop their personal and team skills in a wonderful, healthy environment where they participate at events featuring many regional, provincial and national curling champions of all ages and genders.

SPONSORSHIP OPPORTUNITIES

Your sponsorship will contribute to the expansion and development
of the lifelong sport of curling in the Peace Country.

Peace Curling Tour Sponsorships

Title Sponsor \$15,000—\$20,000
(currently) Pomeroy Inn & Suites



Competitive Curling Sponsor \$7,000—\$9,000

Challenge Curling Sponsor \$5,000—\$6,000

Junior Curling Sponsor \$3,000—\$4,000
(currently) Lake View Credit Union

Sponsorships for Cash Spiels

The Peace Curling Tour is founded on the success of each of our five qualifying events. Sponsorship opportunities are available through each host curling club or centre.

- Grande Prairie October 11—13, 2019
- Peace River October 25—27, 2019
- Slave Lake November 8—10, 2019
- Dawson Creek November 22—24, 2019
- Fort St. John December 6—8, 2019

Peace Curling Foundation Sponsors

Peace Curling Hall of Fame Sponsors

Peace Curling Tour Sponsorship Opportunities

Title Sponsor

GOLD \$15,000—\$20,000

Currently Pomeroy Inn & Suites

- Peace Curling Tour named after the Title Sponsor—Pomeroy Inn & Suites
- Premium Title Sponsor recognition for five months of mainstream media coverage
- Gold Sponsor profile on CurlingZone coverage of all cash spiels and Tour Championship
- Gold Sponsor logos on-ice at all six host facilities for Tour events
- Premium Title Sponsor advertising signage at all six events
- Gold Sponsor rolling advertising on digital screens for the duration of the events at all six hosting facilities
- Gold Sponsor advertising on the Peace Curling Tour website with direct link to your company website
- 4 banquet tickets for each of the 5 qualifying events and Tour Championship
- Speaking opportunity at the banquet of each event
- Profile of company logo on the Tour's Facebook and social media pages

Competitive Curling Sponsor

SILVER \$7,000—\$9,000

- The Competitive Division will be named after your company
- Silver sponsor recognition for five months of mainstream media coverage
- Silver sponsor profile on CurlingZone coverage of all cash spiels and Tour Championship
- Silver sponsor on-ice logos in all six Tour event facilities
- Silver sponsor advertising signage at all six events
- Silver sponsor rolling advertising on digital screens for the duration of the events at all six hosting facilities
- Silver sponsor advertising on the Peace Curling Tour website with direct link to your company website
- 2 banquet tickets for each of the 5 qualifying events and Tour Championship
- Speaking opportunity at the banquet of each event
- Company logo on the Tour's Facebook and social media pages

Peace Curling Tour Sponsorship Opportunities

Challenge Curling Sponsor BRONZE \$5,000—\$6,000

- The Challenge Division will be named after your company
- Bronze Sponsor recognition for five months of mainstream media coverage
- Bronze Sponsor profile on CurlingZone coverage of all cash spiels and Tour Championship
- Bronze Sponsor logo on ice at all six host facilities for Tour events
- Bronze Sponsor advertising signage at all six events
- Bronze Sponsor rolling advertising on digital screens for the duration of the events at all six hosting facilities
- Bronze Sponsor advertising on the Peace Curling Tour website with direct link to your company website
- 2 banquet tickets for the Tour Championship
- Speaking opportunity at the banquet of the Tour Championship
- Company logo on the Tour's Facebook and social media pages

Junior Curling Sponsor PLATINUM \$3,000—\$4,000 Currently Lake View Credit Union

- The Junior Division will be named after your company
- Junior Division Sponsor recognition for five months of mainstream media coverage
- Junior Division Sponsor profile on CurlingZone coverage of all cash spiels and Tour Championship
- Junior Division Sponsor on-ice logos in all six host facilities for Tour events
- Junior Division Sponsor advertising signage at all six events
- Junior Division Sponsor rolling advertising on digital screens for the duration of the events at all six hosting facilities
- Junior Division Sponsor advertising on the Peace Curling Tour website with direct link to your company website
- Banquet tickets for all six events
- Speaking opportunity at the banquet of each event
- Company logo on the Tour's Facebook and social media pages

FOR MORE INFORMATION:

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PCDS Board of Directors

Tracy Steinke, Vice President, Dawson Creek

Scott Webb, Secretary/Treasurer, Peace River

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